

Beautylicious

3RD ANNUAL BEAUTYLICIOUS WRAPS UP WITH OVER 60 BIA MEMBERS PARTICIPATING!



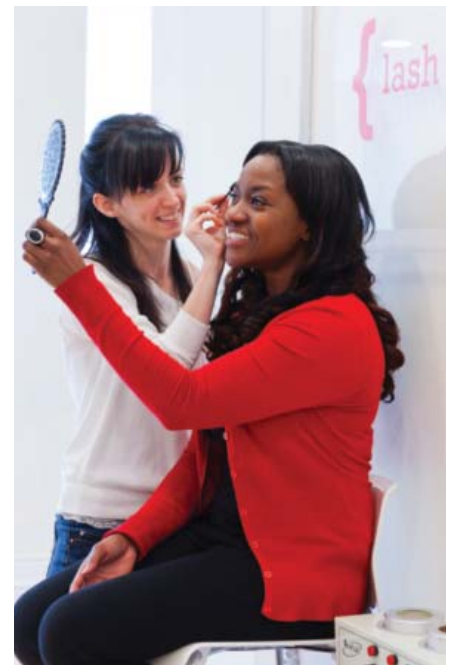
As the centre of beauty and wellness in Toronto, with over 130 salons and spas,

Bloor-Yorkville was thrilled to host our 3rd annual Beautylicious from October 27 – November 6, 2011. A record number of participants - over 62 in all - took part in the 10-day extravaganza of beauty, health and wellness!

Literally thousands of divas and deal-seekers booked appointments at our participating businesses, which were offering fabulous packages, at price points of \$30, \$50, \$75 and \$125.

Although the final numbers are not in yet, we can be sure that this year, there were more appointments booked for the Bloor-Yorkville BIA's 3rd Annual Beautylicious, than in the previous two years.

Hopefully, we can move forward to an even bigger, better and more BEAUTIFUL event next year!



- photos by Henry Lin

YBB UPDATE

The fall season was off to a great start for the "YBB". Our 8th Golf Event and Fundraiser was held September 20, at the spectacular Wooden Sticks Golf Course in Uxbridge. 100 golfers enjoyed exceptional weather, good food, fun prizes and the opportunity to play 18 holes inspired by famous courses around the world. Save the date for next year – Tuesday, September 25, 2012.

iceNite

The YBB invites you to attend iceNite; their event to launch the Bloor-Yorkville IceFest. Guests will enjoy a glistening view of the Toronto skyline from the top-floor ballroom of The Sutton Place Hotel's Stop 33, Unique "Yorkville Chic" silent auction, live entertainment and complimentary hors d'oeuvres.

This event is a fundraiser in support of the YBB, celebrating 91 years and committed to advancing the development of the Yorkville district. iceNite is a supporter of The Heart and Stroke Foundation. Admission is \$25. To register and for any other inquiries, please contact us at 416-922-4211 or Email: info@ybba.org.

The Torch of Life Lights up Bloor-Yorkville

The Torch of Life was burning bright, as it made it's way through Bloor-Yorkville.



People joined in as participants of the Torch of Life carried a torch to raise awareness of organ and tissue donation. The torch was blessed by Pope John Paul II, and has travelled the world.

The group stopped at The Village of Yorkville Park, before ending up at Queen's Park earlier this month.

Two fathers of young boys, who were murdered, told their stories of how they quickly gave permission to donate the organs of their children, to save the lives of others.

BIA Executive Director, Briar de Lange, said that Bloor-Yorkville is honoured to have the torch come through our neighbourhood.

The campaign began in Alaska and will continue to Argentina.

2011 ANNUAL GENERAL MEETINGS IN REVIEW

On November 1st, 2011, the Bloor-Yorkville BIA and the Bloor Street BIA hosted their Annual General Meetings. Members heard reports from all BIA committees on their activities to date, as well as a presentation of the 2012 BIA budgets.

One of the main highlights of the presentations, was the success of our Celebrate Bloor Event, which took place June 19th, 2011.

One Bloor St. East

In order for Tucker Hi-Rise Construction Inc. to excavate the entire site to a depth of 25 meters, there needs to be a construction staging area within the road allowance in order to construct the building. Yonge Street will be reduced to one lane northbound, but pedestrian traffic will be maintained. Pedestrians on Hayden Street will be diverted to the south side after May 2012. Excavation trucks will exit and travel east on Bloor Street until summer 2012.

21 Avenue Rd. - Existing Four Seasons

Currently, this project is being marketed as the new residences of Yorkville plaza and the developer hopes to commence work

next spring. The developer is Camrost-Felcorp, and they have hired Architects WZMH, who did the original building. The original Four Seasons Hotel building will be maintained and retrofitted with a selection of units to include 1-2 bedroom suites priced up from the mid \$300Ks.

The overall project proposal includes:

- 2 storey glass podium overlay, featuring a large retail envelope
- A new tower to the south which will be 312 ft. (119.8m) without mechanical (31 storeys)
- The height was reduced, to allow for a clear viewpoint of Queen's Park (at College), but the plan is to make the low-rise component on Yorkville Avenue 9 stories (townhouses); which will scale back from Yorkville.

- North tower units (500) have sold well enough for them to proceed. The new south tower will have 480 units with 335 parking spots
- The mid-block connection to Renaissance Court will be retained
- Phasing will be to renovate the old tower, at the same time, as building the new tower over the next several years, pending approval.

94 Cumberland St.

Two concepts have been proposed for the site to include a square shaped 22 storey building, and an organic, rounder building at 23 storeys.

There have been some design changes to the 22 storey building, compared to the images that were shown to the working group. We are waiting for the City Planning Staff Report.

WINTER BASKET SPONSORSHIP



Be a part of the Bloor-Yorkville holiday magic tradition!!! Sponsor one of our festive winter baskets, wreaths and LED lighting. These twinkling, beautiful baskets make our light poles and our city streets come to life for the Holiday Season.

In the month of November, we will be circulating a donation form. Sponsors will receive recognition as a flower basket program supporter, in the Newsletter and on the BIA website. The cost for each basket is \$200.00.

If you would like to participate, please contact Suzanne Hajdu at urbandesign@bloor-yorkville.com or 416-928-3553 x26 for more information.

HOLIDAY NETWORKING EVENT

**November 24, 2011
Park Hyatt Hotel
Rooftop Lounge
4 Avenue Road
6:00 p.m. - 8:00 p.m.**

BIA and YBB members are welcome to come and kick off the holiday season with festive cocktail, hor's d'oeuvres and holiday music.

A great opportunity to mix and mingle with your neighbours, catch up on news, and find out about upcoming events.

In the spirit of the season, we welcome cash or cheque donations for the "Santa Speedo Run" who raise money for the Toys and Games Fun at the Hospital for Sick Children. (Make cheques payable to "Sick Kids Foundation".

PARK HYATT TORONTO®



Join Us for the Second Annual Light to Unite Campaign

For the second year, the Bloor-Yorkville area will come together to support those who are most vulnerable, in our community, through the Light to Unite Campaign, in support the St. Jamestown community. For the four weeks leading up to December 25th, volunteers will be collecting donations through St. Andrew's United Church (117 Bloor Street East, Toronto, ON, M4W 1A9). They would welcome your support!

As you begin planning for this holiday season, please think about participating in this year's Light to Unite Campaign. Your participation and/or financial donations will go directly to support the vulnerable people of St. Jamestown. Partnering together St. Andrew's United Church and Shaw Media, we hope to surpass the \$60,000 that was raised last year.

Stay tuned for more information on this exciting and important campaign. For more information contact Reverend Mark MacLean at 416.929.0811.

CELEBRATES 60 YEARS!

One of Canada's most iconic luxury shoe retailers will be celebrating a special milestone - Davids Shoes 60th anniversary, 40 of those years at the flagship location of Bay and Bloor streets.

Founded by husband and wife team of Louis and Julia Markowitz in 1951 at the corner of College St. and Brunswick Ave., Davids Shoes has set standards in the fashion world by defining style, elegance and quality in women's and men's footwear, handbags and accessories.

Congratulations to the Markowitz family for 60 great years as one of the cornerstones of the Bloor-Yorkville Area!



SIMONE MARIE BELGIAN CHOCOLATE NOW IN CYBERSPACE

After 18 outstanding years, as one of Yorkville's premier chocolate retailers, and more recently a growing online success, Simone Marie is shifting her business focus to the internet.

As of January 1st, 2012 Simone Marie Belgian Chocolate will be located exclusively in cyberspace and the 126 Cumberland Street store will be closed. Clients, corporate and individual, from Toronto and all over the world are placing their orders by phone at - 416-968-7777 - and email to - simone@simonemarie.net.

The entire neighbourhood will miss all the wonderful treats and arrangements provided by Simone Marie over the past 18 years. We wish her luck in the future!

Join our Facebook and Twitter Feeds Today!

Social media has come a long way in just a few short years, and the Bloor-Yorkville BIA has an awesome Facebook page and Twitter account, which is ready to get more of the neighbourhood involved!

Post your businesses' events, news, promotions and more, and get up to date news on all that's hot in Bloor-Yorkville.

UGG Australia
23 St. Thomas Street
416-799-0300

Cutler & Gross
89 Yorkville Avenue
416-966-5149

Lee Chen Asian Diner
832 Yonge Street
416-901-8869

The North Face
151 Bloor Street West
416-922-6133

**Carmen V. Aesthetic
Skin Care**
106 Cumberland Street,
3rd Floor
416-716-3946

Physiomed
4 Charles Street East
416-642-2266

Piquadro
1287 Bay Street
416-928-6662

Who's Moved

Glow Medi Spa
129 Yorkville Avenue, 4th
Floor
416-920-9998

Coming Soon

Fogal
131 Bloor Street West

Sermoneta Gloves
131 Bloor Street West

Café Bacio
95 Cumberland Street

Pandora
50 Bloor Street West – Holt
Renfrew Centre

If you are new to the area, or have recently changed locations, please call (416) 928-3553 x 27 or email us at biamember@bloor-yorkville.com to be included in our next Newsletter.

Royal Ontario Museum

100 Queen's Park • 416-586-5549
www.rom.on.ca

Maya - Secrets of their ancient world

Their history is shrouded in mystery. Their civilization guided by the stars. The ancient Maya held many secrets that have for centuries remained buried until now. Take a journey through the mysterious land of the Maya in this landmark exhibition - a world premiere at the Royal Ontario Museum that features many never-before-seen artifacts. Discover their sacred rulers, ingenious architectural feats, elaborate writing system, bloodletting rituals and cosmology of death and resurrection.

From the truth behind the 2012 end-of-days legend, to their puzzling collapse, their secrets are finally revealed. Original ROM footage of historically significant sites in Mexico, touchable models of artifacts, and a series of thought-provoking lectures will immerse visitors and parents in an educational and entertaining journey back in time.

This exhibition is result of a collaboration between the ROM, the Canadian Museum of Civilization and the National Institute of Anthropology and History.

Gardiner Museum

111 Queen's Park • 416-586-8080
www.gardinermuseum.on.ca

Twelve Trees of Christmas

Start the holiday party season, in style, at the Twelve Trees Gala! Enjoy the stunning Christmas trees, a cocktail supper by celebrity chef Jamie Kennedy, shopping, raffles, and more! Proceeds from this gala fundraiser benefit the Museum's award-winning education programs.

The trees will be on exhibition to the general public from November 19 - December 11, 2011

TICKET PRICES

EARLY BIRD: \$150 before November 7

REGULAR PRICE: \$200 after November 7

GROUP PRICE: \$800 for six tickets

The Tsar's Cabinet

The Tsars' Cabinet presents more than 200 examples of decorative arts, including objects with Fabergé mounts, gilded dinner services, imperial porcelain eggs, and historic court photographs that document the extravagance and sumptuousness of life in palaces and yachts during the Romanov era.

The exhibition follows the history of the tsars and their family, including Peter the Great, Catherine the Great and Nicholas II,

the last Tsar of Russia. The Tsars' Cabinet also features intimate Romanov family photographs from the Toronto-based Di Rocco Wieler Private Collection and personal artifacts once owned by Grand Duchess Olga, the younger sister of Tsar Nicholas II, who spent her final years living in Toronto.

Toronto Reference Library

789 Yonge Street. • 416-393-7131
www.torontopubliclibrary.ca

Appel Salon Programs

Peter C. Newman

Tue Dec 06, 2011

7:00 p.m. - 8:30 p.m.

Is Liberal Canada Dead? A debate on the future of the Liberal Party and what that means for Canada, based on the new book by Peter C. Newman. Newman will be joined by author and Liberal insider John Duffy in a conversation moderated by TVO's Steve Paikin.

Note: Doors open at 6 p.m.

Join us for a drink and a cash bar reception starting at 6 p.m.

TO LIST YOUR EVENT, PLEASE CALL 416-928-3553, EXT. 21

CALL ME

Important numbers to keep at your fingertips...

EMERGENCY	9-1-1
BIA Maintenance Contractor	416-231-8776
City Hall	3-1-1
City By-law Enforcement	416-392-7560
City By-law Enforcement email:	mlstorontoeast york@toronto.ca
Garbage Collection & Complaints	3-1-1
Garbage/Litter Hotline	3-1-1
Graffiti	3-1-1
Noise Control	3-1-1
Parking Enforcement, Radio Dispatch	416-808-2222 x3-1-1
Parks Maintenance	416-392-1111
Police - Non-Emergency	416-808-2222
Sidewalk Maintenance	3-1-1
Homelessness/Panhandling	416-397-4432
Vending Enforcement	3-1-1
Yonge-Bloor-Bay Association	416-922-4211

BLOOR-YORKVILLE NEWS

Published and distributed by:
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Toronto, Ontario M4W 1A5
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The Board of Management meets on the last Wednesday of every month with the exception of December. Members (due to space limitations, one representative per business) may attend these meetings beginning at 8:30am. Please register to obtain the meeting agenda and location at: bybia@bloor-yorkville.com or 416-928-3553 x 21.



The Bloor-Yorkville BIA will kick off the holiday season, by presenting Holiday Magic, the BIA's spectacular annual community event, in support of the Toys and Games Fund, at the Hospital for Sick Children.

On November 19th, between 5:00 and 6:00 p.m., friends, families and music-lovers are invited to the Village of Yorkville Park (Cumberland and Bellair Streets) for a special

HOLIDAY SEASON IS JUST AROUND THE CORNER!

performance by Juno Award-winning jazz vocalist, Molly Johnson, and the Official "Flick the Switch" Lighting Ceremony. The Juno Award-winning jazz vocalist will perform tracks off her upcoming album, The Molly Johnson Songbook, a collection of Molly's most beloved and well-known recordings. Holiday Magic attendees can also look forward to free cookies and hot apple cider (courtesy of Whole Foods Market), as they enjoy the glittering lights, majestic Christmas tree and storefronts swathed in festive decorations.

With the completion of Bloor Street Transformation Project, the BYBIA has created

a magnificent seasonal light display that will transform Bloor Street into a glowing, tree-lined winter wonderland.

Santa Speedo Run Returns!

The Bloor-Yorkville holiday fun continues on Saturday, December 10 at the 7th annual Santa Speedo Run – a cheeky jog through Yorkville in support of the Toys and Games Fund at the Hospital for Sick Children. Participants wear only running shoes and speedos!

The run takes off at Hemingway's Restaurant (142 Cumberland Street). For more information, please visit www.torontosantaspeedorun.com.

ICEFEST 2012 BLOOR-YORKVILLE! SAVE THE DATE!

The 7th annual IceFest celebration is coming to Bloor-Yorkville, once again, on February 23-26, 2012! This year's theme will be based on all things found in the great outdoors.

This will include grizzly bears, moose, beavers, lumberjacks, canoes, trees and fishing holes; all carved in ice - literally tons of which we will be shipping into Bloor-Yorkville. This event is fast becoming a local tradition, with many of our businesses participating, by sponsoring some of the great ice sculptures- IceFest would not exist without your help. We are asking those who would like to get involved to contact us today, to book your sponsored carving, either in front of your place of business, or in the Village of Yorkville Park, where most of the festivities will be taking place. You will be receiving an email, in the very near future, that will have a participation form attached.

SPONSOR AN ICE SCULPTURE

Sponsorship levels include:

Competition Sculpture- \$575.00

- Sculpture created live on Feb. 26 in the



Village of Yorkville Park in front of spectators.

- Sculpture is a 300-lb block of ice set on another 300-lb block base with your logo.
- Your business name will be listed on www.bloor-yorkville.com as a Competition Sponsor.

3-block Exhibition Sculpture- \$1,250.00

- 3 block x 300-lb Sculpture – can be logo based, or free standing
- Completed Sculptures will be delivered to your premises on Friday, February 24th
- Sculptures can remain, at your premises, until they melt.
- Your business will be a 'Point of Interest' location on IceFest 2012 brochure (75,000 copies).
- Your business will be listed on www.bloor-yorkville.com as an Exhibition Sponsor.

5-block Exhibition Sculpture- \$1,575.00

- 5 block x 300-lb Sculpture – can be logo based, or free standing.
- Completed Sculptures will be delivered to your premises on Friday, February 24th
- Sculptures can remain at your premises until they melt.
- Your business will be a 'Point of Interest'

location on IceFest 2012 brochure (75,000 copies).

- Business name will be listed on www.bloor-yorkville.com as an Exhibition Participant.

The 12th Annual Sassafras Ice Carving Competition

This competition takes over the Village of Yorkville Park, as great masterpieces begin to emerge beneath the picks, chisels and even chainsaws of talented carvers.

Cast your vote for your favourite sculpture between 2 p.m. and 5 p.m. on February 25th.

