



BLOOR-YORKVILLE.COM

For Immediate Release

Bloor-Yorkville is Open for Business on Good Friday

Start the long weekend by exploring Toronto's premier Designated Tourist Area

TORONTO, April 2017 — On **Friday, April 14th**, a variety of department stores, boutiques, restaurants and cultural destinations in Bloor-Yorkville will be open for business. Residents and visitors can enjoy exploring one of Toronto's most vibrant neighbourhoods this Good Friday.

"Good Friday is a great opportunity to spend time in Bloor-Yorkville, visiting favourite neighbourhood spots while also taking in some of our exciting new businesses and attractions", says **Briar de Lange, Executive Director of the Bloor-Yorkville BIA**. "It's a great time of year to get out and enjoy the start of the warmer weather with one-of-a-kind options for eating, shopping and the latest in cultural exhibits."

Below is a selection of Bloor-Yorkville businesses and attractions and their hours of operation on Good Friday (April 14th):

Shop spring trends

Holt Renfrew Centre, 12 p.m. – 5 p.m.

Manulife Centre, 12 p.m. – 5 p.m.

Yorkville Village, 10 a.m. – 6 p.m.

Enjoy a delicious meal at world class restaurants

Brothers Food & Wine, 12 p.m. – 11 p.m.

Chabrol, 12 p.m. – 10 p.m.

Buca Yorkville, 11:30 a.m. - 3 p.m., 5 p.m. – 11 p.m.

Take in the latest cultural attractions and exhibits

The Royal Ontario Museum, 10 a.m. – 5:30 p.m. □

Out of the Depths: The Blue Whale Story □

Following the passing of nine blue whales in 2014, the ROM original exhibit retells the tragic story and the opportunity for research and conservation as a result. Visitors can come face-to-face with the massive blue whale and learn all there is to know about one of the world's largest animals!

Gardiner Museum, 10 a.m. – 9 p.m. □

Made in Canada: 2017 Sheridan College Student Show □

Celebrate Canada 150 by showing your support to the next generation of ceramic artists as they explore what it means to be making in Canada.

About Bloor-Yorkville

Since entrepreneur Joseph Bloor founded the Village of Yorkville in 1830, the heart and soul of Toronto has distinguished itself as a premier shopping, dining and cultural destination. The Bloor-Yorkville neighbourhood is bordered by Scollard Street to the north, St. Mary Street to the south, Avenue Road to the west and Church Street to the east. The Bloor-Yorkville BIA initiates and funds many neighbourhood improvements, including the newly improved Bloor Street trees, gardens and granite sidewalks. For the latest information on stores, events and parking facilities, visit www.bloor-yorkville.com. Find Bloor-Yorkville on Facebook and follow @BloorYorkville on Twitter and Instagram.

Media Contact: Nathan Marchio | NKPR | 416.365.3630 ext. 243 | Nathan@nkpr.net