



For Immediate Release

Celebrate Family Day in Designated Tourist Area Bloor-Yorkville *Toronto's premier cultural destination welcomes families to enjoy the neighbourhood this holiday Monday, as most businesses are open*

Toronto, February 2017 — On **Monday, February 20th, Designated Tourist Area Bloor-Yorkville** will become the heart of Family Day activities, with a number of cultural attractions, restaurants and retailers open to residents and visitors of the neighbourhood.

“As one of Toronto’s premier cultural destinations and shopping areas, Bloor-Yorkville offers a wide selection of activities for Family Day.” says **Briar de Lange, Executive Director of the Bloor-Yorkville BIA**. “With many of our businesses open, the neighbourhood is a great destination for shopping, dining and unique attractions, ideal for getting out and enjoying the holiday with family and friends.”

Below is a selection of Bloor-Yorkville businesses and their hours of operation on Family Day:

Shop the latest trends at one of Bloor-Yorkville’s shopping centres:

Yorkville Village, 10am – 6pm

Hudson’s Bay Centre, 10am – 7pm

Holt Renfrew Centre, 10am – 7pm

Enjoy breakfast, lunch or dinner with family and friends:

Flo’s Diner, 7:30am – 4pm

Hemingway’s, 11am – 2am

Pusateri’s Fine Foods, 7:30am – 6pm

Spend some quality time at one of Bloor-Yorkville’s Family Day exhibits:

Gardiner Museum, 11am – 3pm

Build a beast at the Gardiner Museum as Janet Macpherson teaches how to combine clay with toys to make an amazing creation!

The Royal Ontario Museum, 10am – 5:30pm

Explore a world of cultures this family day with Family Funday Weekend: One World at the ROM. Whether it’s making your mark on the giant digital colouring wall or taking in a show with Opera Atelier’s Dance Through time, there is fun for everyone.

Varsity Cinemas, 12pm – 10:30pm

Catch a matinée or afternoon show!

About Bloor-Yorkville

Since entrepreneur Joseph Bloor founded the Village of Yorkville in 1830, the heart and soul of Toronto has distinguished itself as a premier shopping, dining and cultural destination. The Bloor-Yorkville neighbourhood is bordered by Scollard Street to the north, St. Mary Street to the south, Avenue Road to the west and Church Street to the east. The Bloor-Yorkville BIA initiates and funds many neighbourhood improvements, including the newly improved Bloor Street trees, gardens and granite sidewalks. For the latest information on stores, events and parking facilities, visit www.bloor-yorkville.com. Find Bloor-Yorkville on Facebook and follow @BloorYorkville on Twitter and Instagram.

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