

**Dear Bloor-Yorkville BIA Members and Property Owners,**

We would like to share with you a new service The City of Toronto recently announced called the [BusinessTO Support Centre](#), which will assist businesses in completing applications for government assistance programs. They have provided a sample newsletter, website and social media posts, which are attached, to help you get started.

IF you have any questions/comments etc, please contact Mike Major, Manager, Toronto BIA Office Economic Development & Culture, phone: 416-392-0623 or e-mail [mmajor@toronto.ca](mailto:mmajor@toronto.ca)

Thank you  
Keep safe!  
KM

**Kelly-Marie Murtha**  
**Office Administrator**  
Bloor-Yorkville BIA  
1200 Bay Street, Suite 310 Toronto, ON, M5R 2A5  
(416) 928-3553 ext. 21  
info@bloor-yorkville.com  
[www.bloor-yorkville.com](http://www.bloor-yorkville.com)

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