

Dear Bloor-Yorkville BIA Members and Property Managers:

Please help us to promote your business during this incredibly difficult time. We realize many businesses have closed their 'bricks and mortar' operations for the time being, but many of you offer online shopping, take out service, delivery service etc. and would like to help share any additional services you may be offering.

We are working closely with our advertising firm and public relations agency to create helpful resources and documents to promote the Bloor-Yorkville businesses. We have over 34,000 followers on social media, our website sees over 20,000 visitors per month and our consumer database has over 4,600 customers. The sooner that we can compile this information, the sooner that we can get it out to the public.

PLEASE RESPOND WITH:

Examples of information we can use to help us compile a list:

- Do you offer Online shopping – send us your link to active website
- Take-out – send us your info
- Delivery – Send us information on which service you use and how customers can access it
- Do you offer e-gift cards for purchase (to be used at a later date)?
- Do you have any offers specific to right now? Examples include: free shipping, free delivery, specific store hours for the elderly or vulnerable populations, etc.
- Modified business hours or practices
- Emergency-only services (ie. dental, etc)

Of course, please send any other information that you see fit by contacting info@bloor-yorkville.com