

BLOORYORKVILLE

For Immediate Release

Yorkville Murals Returns to Bloor-Yorkville for Annual Three-Day Event

From August 28 - 30, the three-day cultural event celebrates contemporary muralism and public art throughout Bloor-Yorkville, amplifying the neighbourhood's stunning streetscapes and unique architecture

Toronto, ON, August 2020 – The Bloor-Yorkville BIA is pleased to partner with [Yorkville Murals](#) for its second edition. From **August 28th - 30th, 2020**, the annual three-day festival will feature **new murals throughout the neighbourhood, a ticketed dinner series** at Sofia Restaurant & Bar, **a solo-exhibition with Ben Johnston, an intimate art talk, a private movie screening** and more.

This year, **local artists will be bringing their creative vision to the community** by creating both temporary and more permanent installations throughout the summer. In addition to traditional murals, artist work will include **mobile-mural backdrops** and **painted telephone boxes**. Each of these avenues allows for further creative expression while brightening and uplifting the neighbourhood.

WHO: Bloor-Yorkville BIA, Yorkville Murals & Ink Entertainment

WHAT: Yorkville Murals annual three-day activation

WHERE: Courtyard of 99 Yorkville Ave. and [surrounding area](#)

WHEN: August 28th & 29th from 6pm - 9pm, August 30th from 11am - 1pm

**Media accreditation is available - please contact for camera or interview requests*

Yorkville Murals asks all guests to respect physical distancing, to wear a mask when possible, and will operate at a limited capacity for the Art Talk, film screening and exhibition at Tagliatella Galleries.

For the full festival schedule and programming details, visit:

www.bloor-yorkville.com/yorkvillemurals and follow along on social [@BloorYorkville](#) and [@YorkvilleMurals](#)

About Bloor-Yorkville:

Since entrepreneur Joseph Bloor founded the Village of Yorkville in 1830, the heart and soul of Toronto has distinguished itself as a premier shopping, dining and cultural destination. The Bloor- Yorkville neighbourhood is bordered by Scollard Street to the north, St. Mary Street to the south, Avenue Road to the west and Church Street to the east. The Bloor-Yorkville BIA initiates and funds many neighbourhood improvements, including the newly improved Bloor Street trees, gardens and granite sidewalks. For the latest

information on stores, events and parking facilities, visit www.blooryorkville.com. Find Bloor-Yorkville on Facebook and follow @BloorYorkville on Twitter and Instagram

About Yorkville Murals:

Toronto's Yorkville Murals is an annual three-day cultural event that celebrates contemporary muralism and public art. Through the creation of artistic murals inside the courtyard of 99 Yorkville Ave, and the implementation of cultural activations such as artist installations and movie screenings, this project focuses on making Yorkville a landmark in Toronto for contemporary muralism and an ultimate tourist destination.

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Nathan Marchio, NKPR | c. 647.823.7147 | nathan@nkpr.net
Jessica Mallett, NKPR | c: 647.219.2225 | jessicam@nkpr.net