

A Message from Bloor-Yorkville Icefest

Bloor-Yorkville Icefest is an annual event that we have held for 16 years, bringing the community together to celebrate winter and support important charitable causes.

We are sad to share that due to an unforeseen change in operations by our current ice supplier, and a lack of additional resources available to create our ice displays, we have had to make the difficult decision to postpone the 2022 edition of Icefest.

Our supplier, IceCulture, has been an incredible partner in developing Bloor-Yorkville Icefest through the years. Their passion and creativity have helped make the event a major success each year, and we wish them all the best in their future endeavors.

We are exploring options for a winter event in 2023, and will announce further details when they are available. In the meantime, we look forward to welcoming the community for our exciting 2022 event schedule including the Yorkville Exotic Car Show, Fleurs de Villes, Summer Music in the Park, Holiday Magic and more!

The Bloor-Yorkville BIA would also like to thank the community, our businesses and our annual sponsors for their continued support, patience and understanding.

To stay up to date on Bloor-Yorkville BIA events, please visit www.bloor-yorkville.com and find us on social media @BloorYorkville.

##

About Bloor-Yorkville

Since entrepreneur Joseph Bloor founded the Village of Yorkville in 1830, the heart and soul of Toronto has distinguished itself as the premier shopping, dining and cultural destination in the city. The Bloor-Yorkville neighbourhood is bordered by Scollard Street to the north, St. Mary Street to the south, Avenue Road to the west and Church Street to the east. For the latest information on stores, events and parking please visit www.bloor-yorkville.com. **Follow Bloor-Yorkville** on Twitter, Instagram and Facebook at @BloorYorkville.

Media Contact:

Nathan Marchio | NKPR | nathan@nkpr.net 647.823.7147